



2024 MEMBERSHIP AWARDS

Member Award: Recruit 10

- **Award:** Special gift selected by the National Membership Chairman
- **Presented to:** Members who recruit 10 NEW Senior and/or Junior members
- **Deadline:** Members must be entered and paid in ALAMIS member database by June 1, 2024.
 - **FORMS** must be received at National HQ by June 5, 2024.
- **Materials and guidelines:**
 - Form can be printed from the ALA national Membership Committee page of the national website (www.ALAforVeterans.org). You must be logged in to the *MyAuxiliary* area to access the page.
 - One entry per recruiter.

Unit Award: 100% Unit Award

- **Award:** 100% Unit Flag Ribbon
- **Presented to:** Units that reach 100% of their 2024 membership goal by January 31, 2024.
- **Deadline:** January 31, 2024
- **Materials and guidelines:**
 - This award will be based on units that reach 100% of their reported goals by January 31, 2024 as verified by ALAMIS.

Note: Departments must submit unit goals to National Headquarters by September 1, 2023, to be eligible for the 100% Unit Award. These must be sent in a specific format which will be provided by NHQ. 100% Unit Flag Ribbons for winning units will be mailed to each department for distribution.

Unit Award: New Unit Award

- **Award:** \$25.00 Gift Certificate to Emblem Sales
- **Presented to:** New units chartered between September 1, 2023 and July 31, 2024.
- **Deadline:** July 31, 2024.
- **Materials and guidelines:**
 - This award is automatically presented upon receipt and processing of new unit charter applications at National Headquarters.

Department Membership Goals: Department membership goals are based on each department's 2023 department goal PLUS one new member for every active unit as of the 2023 Mid-Winter NEC Meeting.

Department Award: 75% Award

- **Award:** \$75 to be used to advance the ALA mission
- **Presented to:** Departments reaching 75% of their 2024 department membership goal.
- **Deadline:** Pearl Harbor Day, December 7, 2023.
- **Materials and guidelines:**
 - Award will be based on membership entered in the ALAMIS member database by December 7, 2023.

Department Award: 85% Award

- **Award:** \$85 to be used to advance the ALA mission
- **Presented to:** Departments reaching 85% of their 2024 department membership goal.
- **Deadline:** TAL Birthday, March 15, 2024.
- **Materials and guidelines:**
 - Award will be based on membership entered in the ALAMIS member database by March 15, 2024.

Department Award: 95% Award

- **Award:** \$95 to be used to advance the ALA mission
- **Presented to:** Departments reaching 95% of their 2024 department membership goal.
- **Deadline:** National Poppy Day®, May 24, 2024.
- **Materials and guidelines:**
 - Award will be based on membership entered in the ALAMIS member database by May 24, 2024.

Department Award: 100% Award

- **Award:** \$500 to be used to advance the ALA mission
- **Presented to:** Any department that has reached 100% of their department goal.
- **Deadline:** Independence Day, July 4, 2024.
- **Materials and guidelines:**
 - Award will be based on membership entered in the ALAMIS member database by July 4, 2024.

Department Award: 102% Award

- **Award:** \$500 to be used to advance the ALA mission
- **Presented to:** Any department that has reached 102% of their department goal.
- **Deadline:** 30 Days Prior to National Convention, July 24, 2024.
- **Materials and guidelines:**
 - Award will be based on membership entered in the ALAMIS member database by July 24, 2024.

Seating at National Convention: Seating at National Convention will be based on each department's percentage of their 2024 membership goal, from highest percentage to lowest.