



**2018-2019 Unit  
American Legion Auxiliary  
President Action Plan**

**Submitted By:**

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### **Each Unit:**

- Emphasize focus on Women Veterans and issues/challenges they may be facing.
- Incorporate Our Department Theme within each of our Mission Programs.
- Utilize and/or Donate to the American Legion Auxiliary Foundation. It contains a special grant “The Veterans Projects Fund”. For more information go to: ALAFoundation.org.
- Apply for available awards (2 of them).

### **Each Unit:**

- Complete “End of Year Impact” Report Form. Included in report goes from May 1, 2018 through April 30, 2019. Every hour and every dollar that ALA member invests in our mission of helping Veterans adds up. These numbers not only proclaim our impact and make membership in the ALA meaningful, but also gives to The American Legion annual numbers to report to congress.

### **New Award Offered This Year—The National Goodwill Ambassador Award:**

5 Deserving Members (1 from each Division) who exhibit goodwill, promote the Auxiliary’s Ideals, and Volunteer their Time, Talents, and passions to raise awareness of serving Veterans will be selected. The winners will be National’s Guests at the 2019 ALA National Convention. This award will be located under the Centennial Strategic Planning Section.

### **National President’s Award for Excellence:**

11 Specific Unit Awards for Excellence based on units who work our programs and one Department Award for Excellence in Membership. The winners will be recognized and presented the National President’s Award for Excellence on stage at the 2019 ALA National Convention.

I have included the National Report and Award Cover Sheet with changes to the awards and reporting processes to them. All other forms will be sent with the Awards Manuals or you can view and print them at [www.ALAforVeterans.org](http://www.ALAforVeterans.org).