

American Legion Auxiliary Department of West Virginia

Action Plan for LEADERSHIP

Included please find materials developed by the American Legion Auxiliary. These materials include a snapshot of those tasked with shepherding this committee through the coming year. Additionally, information has been provided as to why we have this program as well as information about awards.

For our use in West Virginia, I have provided information from the Strategic Plan that further explains Goal 3 and stresses the importance of us truly growing leaders in a positive way.

Goal 3 Develop Leadership at All Levels

Strategy:

Remove barriers for considering and selecting leaders

Initiatives:

1. Remove personal opinion when selecting leaders and evaluate members on ability and devotion to ALA Core Values
2. Offer some opportunities to all members who qualify
3. Promote "Culture of Goodwill Ambassadors"
4. Emphasize utilization of Member Data Survey Form at Unit and District levels

Throughout this year we will FOCUS on LEADERSHIP in various ways. We will look at who we are as members, as advocates, as contributors, as mothers, as daughters, as family and as friends.

We will FOCUS on the strategy set forth in the Strategic Plan as we dedicate ourselves to *removing barriers* for new leaders, experienced leaders, and yet-to-be identified leaders.

Several resources will be made available to you, including the work of Will Bowen related to his quest to create "A Complaint Free World." Wouldn't that be amazing and wouldn't we love to be part of that movement?

Together I trust we will make a commitment to becoming better leaders, identifying new leaders and mentoring others to be the best leaders they can be.

Watch for articles and monthly quotes in *The Spirit* and don't hesitate to reach out if I can be helpful to you at any point. Make plans now to be part of Mid-Winter where we will learn and lead together in new and exciting ways.

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2018 - 2019 Annual Supplement to the Programs Action Plan Leadership

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** For the most up-to-date contact information,
please visit the Leadership Committee page at
www.ALAforVeterans.org.



What is this program, and why do we have it?

The Leadership program raises awareness of ALA leadership development opportunities. The Leadership program and the 2014-2019 ALA Centennial Strategic Plan: In support of Goal 3 (Develop Leadership at All Levels), the Leadership committee raises awareness of leadership development opportunities through how to sheets and online resources.

Leadership Awards Deadlines and Submission Requirements:

Taking the time to share a favorite story about the positive impact you or someone you know has had on our mission is worth doing! It helps us tell the world who we are, what we do, and why we matter. Just three simple steps to add your part to our national success story:

- 1) Please follow instructions as you fill out the National Report and Awards Cover Sheet found in the awards section of the Programs Action Plan.
- 2) Provide details/examples about the activity as outlined in the award's materials and guidelines section.
- 3) Submit as indicated in the Annual Supplement to the Programs Action Plan.

National Report and Awards Cover Sheet, deadlines, and Leadership committee contact information may be found on the Leadership committee page on the national website, www.ALAforVeterans.org.

- A. **Unit Award:** Most Outstanding Unit Leadership Program
 - Deadline: June 1, 2019
 - Send to national division chairman postmarked or emailed by 5 p.m. EST on the deadline listed above.

- B. **Department Award:** Best Department Leadership Program
 - Deadline: June 1, 2019
 - Send to national division chairman postmarked or emailed by 5 p.m. EST on the deadline listed above.

The National President's Award for Excellence (NPAE) will be awarded to those who emphasize the national president's focus through the American Legion Auxiliary's programs. See criteria and guidelines in the NPAE cover sheet located under "General Information" in the 2018-2019 Annual Supplement to the Programs Action Plan.



Leadership Reporting:

Mid-Year Reports

Mid-Year reports reflect the program work of units in the department and are intended as an opportunity for mid-year correction. Each department Leadership chairman is required to submit a narrative report by **January 5, 2019** to the division Leadership chairman, plus copy the national Leadership chairman.

Year-End Reports

Annual reports reflect the program work of units in the department and may result in a national award for participants if award requirements are met. Each department Leadership chairman is required to submit a narrative report by **May 15, 2019** to the division Leadership chairman, plus copy the national Leadership chairman. Members and units should follow their department's protocol and deadlines.