

100th Anniversary

What is this program, and why do we have it? The ALA national 100th Anniversary Committee was formed to inform our members and communities of who we are, what we do, and why we matter. As we near the 100th anniversary of our organization, we want every member, every department, and every community to let our story of Service Not Self ring out. To that end, the ALA national 100th Anniversary Committee has set up three subcommittees covering history, public relations, and programming. Each department is encouraged to set up a committee and urged to contact districts and Units to encourage them to participate.

Units are encouraged to dig through records, find their original officers, and the date the unit was chartered and then share its findings and activities with the community, on facebook pages and news letters.

Department Resources, our Spirit News letter, and the Department facebook page.

National Resources, "ALA Centennial", a facebook group to get ideas from and to share your ideas. ALA eNews and In The Know eBulletin, online monthly publications to find articles on the 100th Anniversary.

The American Legion started celebrating its 100th anniversary beginning at the Legion's National Convention in 2018 while the Auxiliary will celebrate our centennial in 2019. Work with your local post on its celebration and use the best ideas for your unit.

We will be looking to do a few fun activities this year, so be sure to watch the Spirit. One thing we are planning is a time capsule, and possibility a gathering using period clothing from the different wars.

A small gift to the unit that can provide as much history from the past 99 years from their unit by Mid-Winter.

100th Anniversary Reporting: While no formal reports are required, each unit is encouraged to write up a short narrative and send it to the department 100th Anniversary chairman by May 1 2019, so the department can report to National by May 15, 2019

Lisa Cadwallader, LisaC.ALA71@GMail.com
Roxie Nicholson, strwberrymist@aol.com
Beth Kilgore, MBKilgore@frontier.com